



is coming to
PRAGUE

26–29 May 2022

Dental Tribune International

ROOTS SUMMIT PRAGUE 2022

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ROOTS SUMMIT

Premier global forum for endodontics



ROOTS SUMMIT is the premier global discussion forum for the dental specialty of endodontics. The meeting originally started as a mailing list of a large group of endodontic enthusiasts in the 1990s. Since the establishment of a dedicated Facebook group in 2013, ROOTS SUMMIT has increased its membership from just under 1,000 participants to its current level of more than 28,000, including many global endodontic opinion leaders. Well over 100 countries are currently represented in the group. The mission of ROOTS SUMMIT is to be an open and inclusive global learning forum accessible to anyone involved in the practice

of endodontic therapy. Discussions regarding endodontic treatment, prognosis, current literature, new equipment, patient well-being, and new protocols and procedures are moderated by a volunteer group of endodontists, in order to promote a professional and respectful dialogue.

Although the meetings focus exclusively on the latest techniques and technologies in endodontics, the organizers strongly encourage not only dentists specializing in the field to attend but also those who have an interest in endodontics, including general dentists and manufacturers and suppliers of endodontic products.

Previous ROOTS SUMMITs have been held in Canada, the U.S., Mexico (in conjunction with the Asociación Mexicana de Endodoncia), Spain, the Netherlands, Brazil, India, the UAE and Germany. These meetings have been known for the strength of their scientific programs and their relevancy to clinical practice. For the 2018 edition, the organizers

partnered with DTI for the second time and will continue to do so in 2022 when ROOTS SUMMIT is scheduled to take place in Prague, Czech Republic, on May 26-29.

Various sponsorship opportunities will be available, including booth space; materials, tools and product collaboration for hands-on courses; sponsor tables for product display and marketing material; related product information placement and product demonstration in online courses/videos that are available to participants as supporting material; as well as social event and lanyard sponsorships.

www.roots-summit.com

ROOTS SUMMIT

Sponsorship rates

Standard booth	Hands-on course sponsor	Welcome reception sponsor
<ul style="list-style-type: none">- 1.5 m x 2.5 m booth- logo on all promotional materials- free attendance for two staff members	<ul style="list-style-type: none">- standard booth package- table for marketing material in hands-on course room- one 90-minute hands-on course	<ul style="list-style-type: none">- standard booth package- signage during event- naming of event- speaker presentation slot during welcome reception
3,200	7,000	12,000
Special event sponsor	Bronze sponsor	
<ul style="list-style-type: none">- standard booth package- signage during SUMMIT PARTY on May 28. (location to be defined)- signage on video screens throughout the facility including the reception area and 102 m² medial wall- appearing as official sponsor of the event on all promotional materials and media channels- speaker presentation slot during event	<ul style="list-style-type: none">- 3 m x 3 m booth- signage on video screens throughout the facility including the reception area and 102 m² medial wall- up to two standing displays in main hall- co-branding with event on all promotional materials and media channels- one hands-on course- free attendance for four staff members- additional guest passes available for €400 (max. four)	
12,000	12,000	
Silver sponsor		
<ul style="list-style-type: none">- Pre-summit webinar package, including<ul style="list-style-type: none">- up to 200 attendees- a 45- to 60-minute online lecture in a virtual classroom followed by a 30-minute Q&A session- professional recording, editing and archiving of the lecture in the DT Study Club online archive- technical support and comprehensive briefing- administration of credits from ADA CERP-recognized provider- webinar promotion (most effective advertising channels are decided on by DTI)	<ul style="list-style-type: none">- 4 m x 5 m booth- signage on video screens throughout the facility including the reception area and 102 m² medial wall- co-branding with event on all promotional materials and media channels- one hands-on course- free attendance for four staff members- additional guest passes available for €400 (max. four)	
	25,000	
Gold sponsor		
<ul style="list-style-type: none">- Pre-summit webinar package, including:<ul style="list-style-type: none">- up to 200 attendees- a 45- to 60-minute online lecture in a virtual classroom followed by a 30-minute Q&A session- professional recording, editing and archiving of the lecture in the DT Study Club online archive- technical support and comprehensive briefing- administration of credits from ADA CERP-recognized provider- webinar promotion (most effective advertising channels are decided on by DTI)	<ul style="list-style-type: none">- 6 m x 6 m booth- special event sponsorship- signage on video screens throughout the facility including the reception area and 102 m² medial wall- up to six standing displays in main hall- co-branding with event on all promotional materials and media channels- one hands-on course- free attendance for six staff members and ten guests- most prominent position and and most repetition on meeting hall video wall	
	35,000	
International webinar package		
<ul style="list-style-type: none">- 45- to 60-minute international online lecture in a virtual classroom, followed by a 30-minute Q&A session- live broadcast accessible from anywhere in the world (no additional software required)- professional recording, editing and archiving of the lecture in the DT Study Club online archive as well as on the ROOTS SUMMIT website- technical support, comprehensive briefing, and, if requested, assistance in finding a speaker and/or lecture topic	<ul style="list-style-type: none">- up to 1,500 live participants- administration of credits from an ADA CERP-recognized provider- promotion of the webinar on the international DT Study Club platform, the DTI website, via the DTI social media channels and via the ROOTS SUMMIT network- the client receives the list of all registered leads from non-GDPR-restricted regions (including country, name, address, phone and email, if provided)	
	5,500	



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DT STUDY CLUB
continuing education provider

 Tribune Group

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